

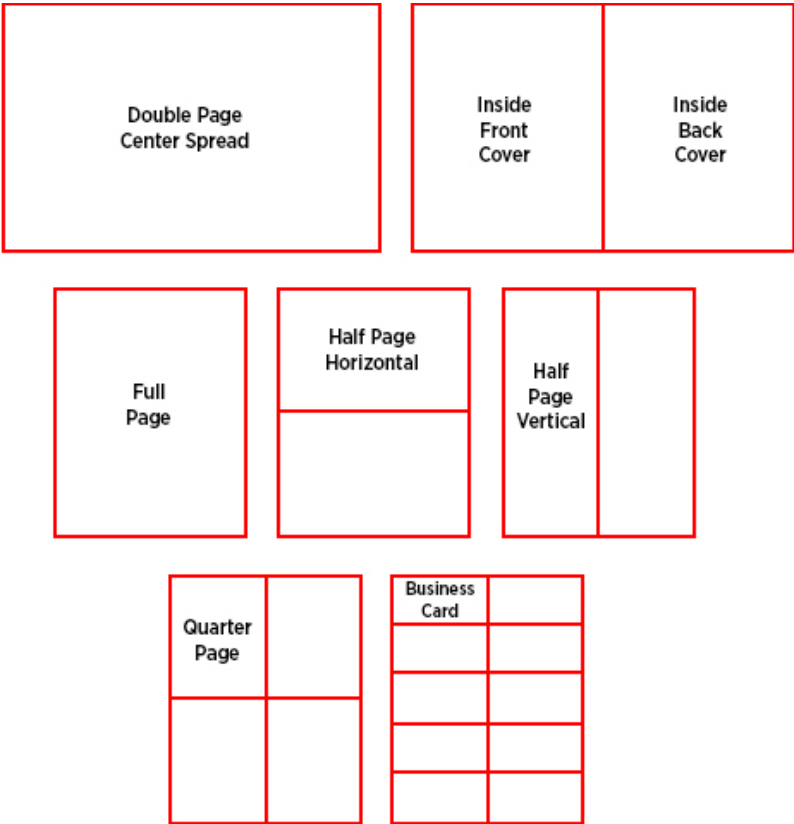
AD SPECIFICATIONS | AWARDS SOUVENIR BOOKLET (DIGITAL)

Booklet Size Folded: 8.5" x 11" Booklet Size Unfolded: 17" x 11"

Color: No additional charges for full color.

Formats (minimum resolution of 300 ppi): EPS, or JPEG or press optimized PDF

Sponsor Level	Ad Size / Placement	Dimensions (w x l)
Diamond (Option 1)	Double Page Center Spread	17" x 11"
Diamond (Option 2)	Inside Front + Inside Back Cover	8.5" x 11" (x2 ad placements)
Platinum	Full Page	8.5" x 11"
Gold (Option 1)	Half Page Horizontal	8.5" x 5.5"
Gold (Option 2)	Half Page Vertical	4.25" x 11"
Silver	Quarter Page	4.25" x 5.5"
Bronze	Business Card	3.5" x 2"



LOGO SPECIFICATIONS

File Formats (for print)

Send logos in EPS format. If an .eps version is not available, a JPG or PDF may be substituted, but quality may be compromised.

File Formats (for web)

Send logos in PNG, GIF, JPG or TIF