

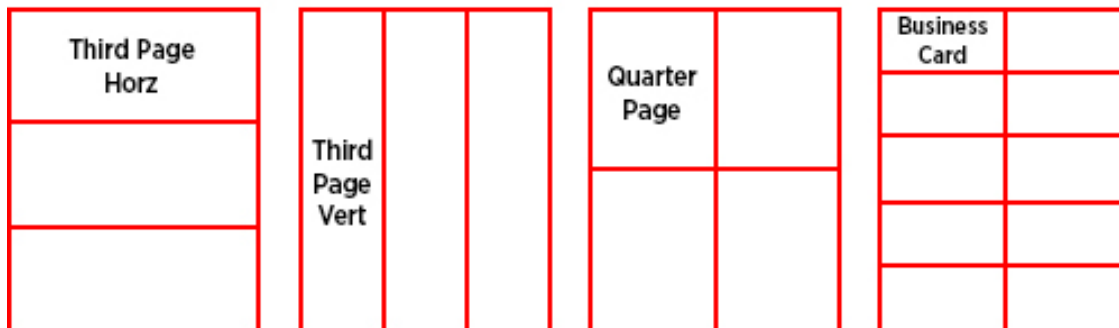
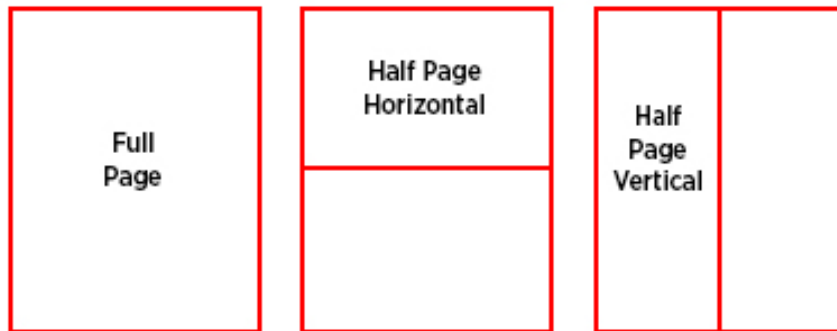
AD SPECIFICATIONS | AWARDS SOUVENIR BOOKLET (DIGITAL)

Booklet Size Folded: 8.5" x 11" **Booklet Size Unfolded:** 17" x 11"

Color: No additional charges for full color.

Formats (minimum resolution of **300 ppi**): EPS, or JPEG or press optimized PDF

| Sponsor Level | Ad Size / Placement | Dimensions (w x l) |
|--------------------|----------------------------------|-------------------------------|
| Diamond (Option 1) | Double Page Center Spread | 17" x 11" |
| Diamond (Option 2) | Inside Front + Inside Back Cover | 8.5" x 11" (x2 ad placements) |
| Platinum | Full Page | 8.5" x 11" |
| Gold (Option 1) | Half Page Horizontal | 8.5" x 5.5" |
| Gold (Option 2) | Half Page Vertical | 4.25" x 11" |
| Silver (Option 1) | Third Page Horizontal | 8.5" x 3.66" |
| Silver (Option 2) | Third Page Vertical | 2.83" x 11" |
| Bronze | Quarter Page | 4.25" x 5.5" |
| Friend | Business Card | 3.5" x 2" |



LOGO SPECIFICATIONS

File Formats (for print)

Send logos in EPS format. If an .eps version is not available, a JPG or PDF may be substituted, but quality may be compromised.

File Formats (for web)

Send logos in PNG, GIF, JPG or TIF